ART OF WAR FOR MANAGERS



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The Art of War Wikipedia

The Art of War is an ancient Chinese military treatise dating from the Spring and Autumn Period (roughly 771 to 476 BC). The work, which is attributed to the ancient Chinese military strategist Sun Tzu ("Master Sun", also spelled Sunzi), is composed of 13 chapters.

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Sun Tzu The Art of War for Managers 50 Strategic Rules

The art of war in business is to position yourself to win the battle before it even starts. This book is too brief to go into detail about how to do use that in every business sector (though it does occasionally provide some concrete examples); however, if you cannot see how to apply its lessons in your particular area, you are probably not ready to lead.

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Sun Tzu The Art of War for Managers 50 Strategic Rules

The Art of War is a Chinese military treatise that was written during the 6th century BC by Sun Tzu. Composed of 13 chapters, each of which is devoted to one aspect of warfare, it has long been praised as the definitive work on military strategies and tactics of its time.

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